

# 日程安排 AGENDA



SpaChina Summit  
中国水疗行业峰会2019 西安  
Xi'an

到达/签到日：2019年9月8日 **Arrival: September 8<sup>th</sup> 2019**

时间/Time	研讨会签到(根据酒店指示牌), 并办理入住手续/Summit Registration and Check in	
13:30-18:00		
18:30-21:30	肌肤丽琦欢迎鸡尾酒会/Welcome Cocktail Party by Gemology 地点: 西安丽思卡尔顿酒店 FLAIR吧 Venue: FLAIR, The Ritz-Carlton, Xi'an	着装要求: 白色情人, 白色着装 <b>Dress Code: My White Valentine, Sexy or Casual in White</b>

第一天, 2019年9月9日: **趋势, 概念与灵感**

**Day 1, September 9<sup>th</sup> 2019: Trends, Concepts and Inspiration**

7:30-8:00	晨练: 垫上普拉提、泰诺健专属健身	Morning Activities: Pilates on Mat by Derrick Cope Technogym Workout Session
时间/Time	演讲内容/Topic	演讲人/Speaker
9:00-9:30	2019中国水疗行业状况 2019 Wellness and spa situation in China	高菲 <b>Fifi Kao</b> (中国/China) SpaChina杂志主编兼总监 Director & Editor-in-Chief, SpaChina Magazine
9:30-10:00	2019全球和SPA趋势与新概念 Global wellness and spa new concepts and trends	米勤 <b>Emlyn Brown</b> (英国/UK) 雅高酒店集团奢华与高端品牌养生副总裁 Vice President, ACCOR Wellbeing Luxury & Premium Brands
10:00-10:30	全球知名养生度假村都在做什么? What are the world's famous wellness resorts doing now?	莎曼 <b>Samantha Foster</b> (澳大利亚/Australia) 目的地水疗管理公司事业发展总监 Development Director, Destination Spa Management Ltd
10:30-11:10		茶歇 / Tea Break
11:10-11:40	看中国的大健康未来 China's future health and wellness lifestyle	曹博睿 <b>Arthur Tsao</b> (中国台湾/Taiwan, China) 佳格食品股份有限公司执行长 佳格(中国)投资有限公司总经理 CEO of Standard Foods Corporation General Manager of Standard Foods (China) Company Limited
11:40-12:10	有吸引力的健身, Spa和养生项目 Fitness, Spa and wellness ideas that grab attention	<b>Kent Richards</b> (南非/South Africa) 六善养生及酒店集团全球水疗养生运营总监 Corporate Operations Director (Spa & Wellness), Six Senses Hotels Resorts
12:10-12:40	Spa养生医疗化 Spa and wellness + medical	<b>Michael H. Gold</b> (美国/USA) Gold皮肤护理中心创始人兼医学总监 Founder and Medical Director of Gold Skin Care Center
12:50-14:00		午餐 / Lunch Break
14:15-14:30	运动一刻 Movement moment	孔德立 <b>Derrick Cope</b> (美国/USA) 上海瑞怡健身管理有限公司创始人, 培训总监 Founder and Training Director, Synapse Studio
14:30-15:00	精神健康到底有多重要 Mental wellness	<b>Prof. Gerard Bodeker</b> (英国/UK) 全球养生机构心理健康项目负责人 Chair, Mental Wellness Initiative of the Global Wellness Institute
15:00-15:30	气功, 冥想, 素食和睡眠 Qi Gong, meditation, vegetarian diet, and sleep	<b>Guy Harriman</b> (英国/UK) PyraLight设计人, 能量学专家, 工程师 瑜伽导师 Bio Energetics expert, Inventor of Pyralight
15:30-16:00		茶歇 / Tea Break
16:00-17:30	赞助商演示/Sponsor Demonstrations	各赞助商所属场地分演/ <b>Function Rooms and Open Space</b>
16:30-17:00	泰诺健专属健身(自由参与, 在健身房) Technogym Workout Session @ gym	韩健/ <b>Han Jian</b> (中国/China) 泰诺健讲师, 功能性训练专家; 运动医疗普拉提训练专业导师 Technogym Educator, Functional training professor
17:30-18:30		自由时间/ <b>Free Time</b>
18:30-21:30	力健鸡尾酒会/Life Fitness Cocktail Party 地点: 西安丽思卡尔顿酒店 大堂吧 Venue: Lobby Bar, The Ritz-Carlton, Xi'an	力健未来运动会: 未来运动达人装 <b>Life Fitness Games in the Future: Future Sports Outfit</b>

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## 第二天，2019年9月10日：业务，技能和知识

### Day 2, September 10<sup>th</sup> 2019: Business, Skills and Knowledge

7:30-8:00	晨练：垫上普拉提、泰诺健专属健身	Morning Activities: Pilates on Mat by Derrick Cope Technogym Workout Session
时间/Time	演讲内容/Topic	演讲人/Speaker
9:00-9:40	小组讨论 放眼中国——中国健康和养生产业 Eyes on China – Health and wellness business in China  MC: <b>Trent Munday</b> (澳大利亚/Australia) 蔓达梦高级副总裁 Senior Vice President, Mandara Spa	嘉宾 / Panel Guests 晏格文 <b>Graham Earnshaw</b> (英国/UK) 香港中媒出版社创始人、总裁/Founder and CEO, SinoMedia, Publisher 曾显昆 <b>James Tsang</b> (中国香港/Hong Kong, China) 达睿贸易总经理/Co-Founder and General Manager, Excellent Trading in China 高鹏 <b>Michael Gao</b> (中国/China) 寰思(亚洲)国际贸易有限公司总经理 General Manager of Universal Companies Asia and Universal Companies Shanghai 莎曼 <b>Samantha Foster</b> (澳大利亚/Australia) 目的地水疗管理公司事业发展总监 Development Director, Destination Spa Management Ltd 吴宜燕 <b>Grace Wu</b> (中国/China) We Solution创始人、投资人、专业运营顾问 Founder of WE Solution Co., Ltd, Professional Spa and Wellness Consultant
9:40-10:10	水疗生意的制胜策略 Top strategies for your spa business	<b>Trent Munday</b> (澳大利亚/Australia) 蔓达梦高级副总裁/Senior Vice President, Mandara Spa
10:10-10:40	在加速时代中的SPA实践强化管理 Practice enhancement management for spa marketing in accelerated speed era	<b>Melissa Kang</b> (加拿大/Canada) 维铎全球市场副总裁 Vice President of Global Marketing, Venus Concept
10:40-11:20		茶歇 / Tea Break
11:20-11:50	SPA到底可以用什么器材? 生活美容器材细分和过敏应对 What equipment can SPA use? A closer look at the wellness and beauty devices available, and allergy control	李凯 <b>Dr. Li Kai</b> (中国/China) 第四军医大学西京皮肤医院主治医师、医学博士 Attending Physician, Doctor of Medicine Xijing Hospital, The Fourth Military Medical University
11:50-12:20	SPA业务可持续发展与社会贡献 Sustainable development and the social contributions of spa-related businesses	<b>Kurt Macher</b> (奥地利/Austria) 伦敦香格里拉大酒店总经理 General Manager, Shangri-La Hotel, At The Shard, London
12:20-12:50	中国城市生活美容SPA业务分享 Chinese day spa business sharing	吴宜燕 <b>Grace Wu</b> (中国/China) We Solution创始人、投资人、专业运营顾问 Founder of WE Solution Co., Ltd, Professional Spa and Wellness Consultant
13:00-14:20		午餐 / Lunch Break
14:25-14:40	运动一刻/Movement moment	王菁 <b>Crystal Wang</b> (中国/China) 力健健身教练/Trainer of Life Fitness
14:40-15:10	浅谈人类生物工程学和细胞工程学发展的最新高度 The latest developments in human bioengineering and cell engineering	谢飞 <b>Dr. Fay</b> (中国/China) 长度生命科技有限公司创始人兼董事长 Founder and Chairman, 300 Forever Young Ltd.
15:10-15:40	SPA行业和医疗健康服务的业务整合 Business integration of SPA industry and medical health services	李丹 <b>Charlie Li</b> (中国/China) 肿瘤预防治疗全程管理服务安芯医助创始人 Founder, Anxin Health Management-Tumor Prevention and Cure Management and Service Platform
15:40-16:00		茶歇 / Tea Break
16:00-17:10	赞助商演示/Sponsor Demonstrations	各赞助商所属场地分演/Function Rooms and Open Space
16:30-17:00	泰诺健专属健身(自由参与, 在健身房) Technogym Workout Session @ gym	韩健/ <b>Han Jian</b> (中国/China) 泰诺健讲师, 功能性训练专家; 运动医疗普拉提训练专业导师 Technogym Educator, Functional training professor
17:10-18:20		自由时间/Free Time
18:40-22:00	中国水疗颁奖礼盛大晚宴 SpaChina Awards 2019 Gala Dinner 大宴会厅/Grand Ballroom	着装要求: 礼服正装, 皇帝金, 正宫红 <b>Dress Code:</b> Formal, Emperor Gold, Empress Red
22:00-24:00	维铎晚宴答谢派对/After Party by Venus Concept 地点: 西安丽思卡尔顿酒店 FLAIR吧 Venue: FLAIR, The Ritz-Carlton, Xi'an	着装要求: 中西结合 <b>Dress Code:</b> East Meets West

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第三天，2019年9月11日：学习、探讨和赏析——日本交流专场

Day 3, September 11<sup>th</sup> 2019: Exploration and Appreciation – Learn from Japan

时间/Time	演讲内容/Topic	演讲人/Speaker
9:20-9:50	<p>小组讨论 / Panel Discussion 外包Spa是大势所趋吗? Will spa outsourcing become a general trend?</p> <p>MC: 高菲 Fifi Kao (中国/China) SpaChina杂志主编兼总监 Director &amp; Editor-in-Chief, SpaChina Magazine</p>	<p>嘉宾 / Panel Guests 冯琳楹 Annie Fung (中国香港/Hong Kong, China) 云顶集团助理副总裁, 水疗养生及医学美容 Assistant Vice President, Spa Wellness &amp; Medical, Genting Corporate Services (HK) Limited</p> <p>张翔飞 Kenneth Zhang (中国/China) 集美国际集团董事长/President of PARAMOUNT BEAUTY</p> <p>白井浩一 Shirai Koichi (日本/Japan) 株式会社Credo International代表董事 Representative Director of Credo International Co., Ltd</p> <p>安蕾 Lei An (中国/China) 希尔顿酒店集团大中华区及蒙古水疗运营及筹备高级经理 Senior Manager of Spa Operations &amp; Pre-Opening for Greater China &amp; Mongolia, Hilton Hotels Group</p>
9:50-10:20	<p>小组讨论 / Panel Discussion 客户会为什么SPA项目买单? What kind of treatments and products will customers buy?</p> <p>MC: 高菲 Fifi Kao (中国/China) SpaChina杂志主编兼总监 Director &amp; Editor-in-Chief, SpaChina Magazine</p>	<p>嘉宾 / Panel Guests 薛妍慈 Elva Xue (中国/China) 上海宝格丽水疗和健身中心经理 Spa Manager of The Bvlgari Spa Shanghai</p> <p>严静琳 Jaclyn Yan (中国/China) Swissline品牌总经理/General Manager of Swissline, Shanghai</p> <p>龚玲 Rachel Gong (中国/China) 楠SPA创始人/Founder of NAN NATURE SPA</p> <p>苏海菊 Su Haiju (中国/China) 西图瓦蒂SPA星级会所创始人/Founder of Si Tuva Te Star Club</p>
10:20-10:50	<p>专题研究 / Case Study 悦榕庄的故事 Banyan Tree story</p>	<p>Lee Woon Hoe (新加坡/Singapore) 悦榕度假酒店集团, 品牌保障和体验开发助理副总裁 AVP, Brand Assurance and Experience, Banyan Tree Hotels &amp; Resorts</p>
10:50-11:20		茶歇 / Tea Break

## 行业看世界:看日本40年/ Global Markets Outlook: 40 years in Japan, the beauty and spa industry

11:20-11:40	<p>谈日本美容与养生行业 Brief of Japanese Beauty and Wellness</p>	<p>日野 昭子 Hino Akiko (日本/Japan) CRED SPA美容学校创始人、校长 CIDESCO-NIPPON日本支部理事 Founder and Principal of Cred Spa and Esthetic School Council Member of CIDESCO-NIPPON</p>
11:40-12:10	<p>专题研究 / Case Study 酵素到底是什么东东? 来自日本正宗的酵素工厂的分享 What is the enzyme? Sharing from Japanese authentic enzyme factory</p>	<p>泽田 定至人 Sawada Sadashito (日本/Japan) 泽田酒造株式会社社长 Representative Director of SAWADA SYUZO CO., LTD</p>
12:10-12:40	<p>现场演示 / Demonstration 筋膜小颜术 Facial fascia for lift up</p>	<p>高野香织 Kaori Takano (日本/Japan) 诚美学院国际资深培训师 Founder of Re La Beauty, International Senior Trainer, Cheng Mei International</p>
12:40-13:10	<p>现场演示 / Demonstration 眼部养护也有荷尔蒙 Eyes care and hormone</p>	<p>吉野由美子 Yoshino Yumiko (日本/Japan) 株式会社A.S Company创始人 京都Asia Beauty Lunasia品牌创始人 Founder of A.S Company, Founder of Asia Beauty Lunasia</p>
13:10-13:40	<p>现场演示 / Demonstration 日式美颜与身体整骨 Japanese bone alignment for face and body</p>	<p>松岛千华 &amp; 松岛有希 Chika and Aki (日本/Japan) 美容整骨师, 针灸师, 化妆师 Twin Bone Alignment Therapists, Acupuncturists, Beauticians</p>
13:40-15:00	放松与畅谈的轻松午餐/Release and Relax Lunch	
15:00-16:30	赞助商演示/Sponsor Demonstrations	各赞助商所属场地分演/Function Rooms and Open Space