



## SpaChina Awards 中国水疗颁奖礼2019

由SpaChina杂志主办的第十届中国水疗颁奖礼将与第十二届中国水疗人士研讨会同期举办。颁奖礼旨在认可中国水疗行业的杰出领袖和行业先锋，帮助确立水疗行业标准，推动其专业化发展。

SpaChina Magazine will hold the 10<sup>th</sup> SpaChina Awards and 12<sup>th</sup> SpaChina Summit 2019 together in September. This event will reward industry leaders and innovators, and help to elevate industry standards.

### 颁奖组委会设定出如下6个大奖类别：

- 水疗奖项
- 理疗奖项
- 概念奖项
- 产品奖项
- 评审会/读者/个人奖项
- 全球奖项

每个类别，我们又细分了2-10种不同的小项目(共37项)，为了让各水疗不分大小资历、积极参与。37个小项目最后将取决于报名的具体情况作适当调整。详情请参见网页和宣传资料。

### 我们希望通过这次评选和颁奖活动，能够令您和您的水疗：

- 以参加评选为荣，在现有的水准上努力强化提高
- 发扬团队精神，为自己的水疗品牌争取荣誉

### 评选方式

- **组委会初选：** SpaChina组委会通过各参选者提交的资料，审核资料。
- **评委走访：** 资深水疗顾问、经营者或水疗爱好者的体验造访，决定入围者。
- **微信投票：** 通过SpaChina微信平台投票，从5月15日起可开始投票。如发现拉票及刷票行为，则作弃权处理。

### 参选和评选日程安排

- 2019年3月15日至4月30日 — 参选者报名及初选
- 2019年5月1日至7月20日 — 评委选举和微信投票
- 2019年7月21日至8月15日 — 评选
- SpaChina中国水疗颁奖礼2019晚宴

### After preliminary preparations, the organizing committee has decided upon the following six general award categories:

- Spa Awards
- Treatment Awards
- Concept Awards
- Product Awards
- Grand Jury / Readers / Personal Awards
- Global Awards

Each category comprises 2-10 sub-categories (37 in total). Applicants are free to enter any category or sub-category, regardless of their scale of business or time of operation. The categories and sub-categories may be further adjusted depending on the actual applications received.

### We believe your participation in the SpaChina Awards 2019 will:

- Be an honor for your spa and spa team and further improve and enhance your professional status in the spa industry.
- Act as an incentive to your staff team, encouraging them to work together and to glorify your spa brand.

### Assessment Methods

- **Pre-Judgment:** All nominees have to submit required information online by April 30<sup>th</sup>. SpaChina team will make a pre-judgment according to the online paperwork.
- **Judges On-the-spot Evaluation:** SpaChina will invite honored guests and spa professionals to be part of the judge team, who will visit each nominee spa for a thorough evaluation.
- **WeChat Voting:** Please visit SpaChina WeChat to vote, start from May 15<sup>th</sup>.

### Agenda for Nomination and Assessment

- March 15, 2019 – April 30, 2019  
Nominee registration and first round
- May 1, 2019 – July 20, 2019  
Preliminary assessment by judges and public wechat voting
- July 21, 2019 – August 15, 2019 Final assessment
- SpaChina Awards 2019 Gala Dinner



请扫描SpaChina  
微信号参加报名

